

SB746 • Oklahoma

Artificial intelligence; requiring certain disclosure for certain media.
Effective date.

Introduced

Risk: Medium

Sector-Specific

Last Action (Feb 04, 2025): Second Reading referred to Technology and Telecommunications

Summary

SB746 addresses AI use in media, potentially requiring specific disclosures. The effective date and exceptions are not confirmed without the full bill text.

Business Impact

If you create media using AI in Oklahoma, you must disclose this by the effective date or face potential penalties.

Key Provisions

- The potential requirement for disclosures of AI-generated media content.
- Exceptions for educational or research contexts are unconfirmed without full bill text.

Compliance Checklist

- Disclose the use of AI in media content | Who: Media creators and distributors | Penalty: Potential legal challenges or reputational damage

Industries Affected

Consumer Protection

Topics

AI Transparency

Bill Sponsors

Name	Party	Role
Ally Seifried	R	Sponsor

Related Bills

- SB 894 (OK)

Official Source

<http://www.oklegislature.gov/BillInfo.aspx?Bill=sb746&Session;=2500>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.