

A09642 • New York

Requires the registration of data brokers; imposes regulations upon data brokers; establishes a data deletion mechanism for consumers; imposes penalties upon data brokers for violations of the law.

Introduced

Risk: Medium

Comprehensive

Last Action (Jan 21, 2026): referred to consumer affairs and protection

Summary

The bill mandates registration and regulation of data brokers, establishes a data deletion mechanism, and imposes fines for violations.

Business Impact

If you operate as a data broker in New York, you must register and comply with data deletion requests by January 31 each year or face penalties.

Key Provisions

- Requires registration of data brokers.
- Imposes regulations on data brokers.
- Establishes a data deletion mechanism for consumers.
- Imposes fines for violations.

Compliance Checklist

- Register with the attorney general and provide required information | Who: Data brokers | Penalty: Civil penalty of \$200 per day of non-compliance
- Implement a data deletion mechanism for consumer requests | Who: Data brokers | Penalty: Civil penalties for violations of deletion requests

Industries Affected

Consumer Protection

Data Brokerage

Consumer Privacy

Technology

Bill Sponsors

Name	Party	Role
ARROYO		Primary
FERNANDEZ		Cosponsor
SIMON		Cosponsor
COLTON		Cosponsor
CRUZ		Cosponsor
EPSTEIN		Cosponsor
TAYLOR		Cosponsor
BLAKE		Cosponsor
MANKTELOW		Cosponsor
SCHMITT		Cosponsor
GRIFFIN		Cosponsor
BARRON		Cosponsor

Related Bills

- S09088 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/A9642>

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