

HB638 • Virginia

Data brokers; regulation, civil penalties.

Introduced

Risk: Medium

Comprehensive

Effective: Dec 01, 2027 | Last Action (Feb 09, 2026): Continued to next session in Communications, Technology and Innovation (Voice Vote)

Summary

This bill regulates data brokers, prohibiting the acquisition of personal data for purposes such as stalking, harassment, fraud, or discrimination, and requires security measures with specific features and annual registration starting December 1, 2027. The provisions take effect on July 1, 2027.

Business Impact

If you operate as a data broker in Virginia, you must register annually and maintain a security program by December 1, 2027, or face penalties.

Key Provisions

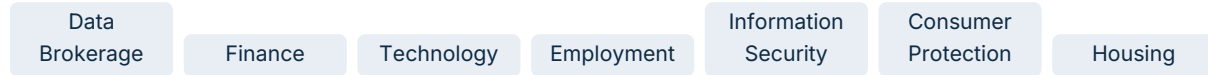
- Prohibits acquiring personally identifiable information for purposes such as stalking, harassment, committing fraud, or engaging in unlawful discrimination.
- Requires data brokers to implement a comprehensive information security program with certain features and technical elements.
- Mandates annual registration with the Secretary of the Commonwealth starting December 1, 2027.
- Defines 'data broker'.
- Establishes penalties for violations under the Virginia Consumer Protection Act, effective July 1, 2027.

Compliance Checklist

- Develop and maintain a comprehensive information security program. | Who: Data brokers operating in Virginia. | Penalty: Potential civil penalties under the Virginia Consumer Protection Act.

- Register annually with the Secretary of the Commonwealth. | Who: Data brokers operating in Virginia. | Penalty: Enforcement actions by the Attorney General for non-compliance.

Industries Affected



Topics



Bill Sponsors

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Official Source

<https://lis.virginia.gov/bill-details/20261/HB638>

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