

S 7033 • New York

Enacts the preventing algorithmic pricing discrimination act

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Apr 15, 2026): RECOMMIT, ENACTING CLAUSE STRICKEN

Summary

The bill's title and description suggest a focus on algorithmic pricing, but full details require the complete bill text.

Business Impact

If you use algorithms for pricing, you may need to disclose prices if this bill progresses.

Key Provisions

- Potential focus on algorithmic pricing, with specifics pending the full bill text.

Compliance Checklist

- Disclose algorithmically set prices | Who: Businesses using algorithms for pricing | Penalty: Potential penalties for non-compliance

Industries Affected

Consumer Protection

E-commerce

Retail

Topics

Automated Decision-Making

Algorithmic Pricing

Bill Sponsors

Name	Party	Role
Rachel May	Democratic/Working Families	Primary

Related Bills

- S07033 (NY)
- A06765 (NY)

Official Source

<https://openstates.org/ny/bills/2025-2026/S7033/>

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