

SB1336 • Arizona

Deepfake recordings or images

Vetoed

Risk: High

Comprehensive

Last Action (May 29, 2024): Governor Vetoed

Summary

This bill makes it illegal to disseminate deepfake recordings or images without consent, classifying violations as felonies with specific exemptions and conditions.

Business Impact

If you create or share deepfake content in Arizona, you must ensure consent from depicted individuals or face felony charges.

Key Provisions

- Prohibits dissemination of deepfake images without consent.
- Classifies violations as a class 6 felony, escalating to class 4 under certain conditions.
- Exempts interactive computer services from liability for third-party content.
- Defines key terms such as 'harass', 'intimate parts', 'personal information', 'sexual act', 'sexual contact', 'sexual penetration', 'social media', and 'synthetic media'.

Compliance Checklist

- Obtain consent from individuals depicted in deepfake content before dissemination. | Who: Content creators and distributors. | Penalty: Class 6 felony for violations.
- Ensure that deepfake content does not depict intimate parts or sexual acts without consent. | Who: Content creators and distributors. | Penalty: Class 6 felony, escalated to class 4 under specific conditions.

Industries Affected

Entertainment

Law Enforcement

Technology

Media

Content Creation

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Juan Mendez		Primary
Olivia Cajero Bedford		Cosponsor
Lupe Contreras	Democratic	Cosponsor
Andrea Dalessandro		Cosponsor
Katie Hobbs		Cosponsor
Catherine Miranda	Democratic	Cosponsor
Lisa Otondo		Cosponsor
Jamescita Peshlakai		Cosponsor
Martin Quezada		Cosponsor
Heather Carter		Primary
Nancy Barto		Primary
Lela Alston	Democratic	Cosponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-05-22	Passed	17	9	Passed
2024-05-15	Passed	40	17	Passed
2024-03-11	Passed	21	7	Passed

Amendments

- HOUSE - Judiciary — 2024-03-20 (Adopted)
- HOUSE - Judiciary — 2024-03-19 (Not Adopted)

Official Source

<https://apps.azleg.gov/BillStatus/BillOverview/80852>

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