

HB1041 • Arkansas

To Prohibit Deceptive And Fraudulent Deepfakes In Election Communications.

Dead

Risk: Medium

Narrow/Targeted

Last Action (May 05, 2025): Died in House Committee at Sine Die adjournment.

Summary

This bill aimed to prohibit deceptive and fraudulent deepfakes in election communications in Arkansas but died in the House Committee at Sine Die adjournment.

Business Impact

If you engage in election communications in Arkansas, you must ensure your content does not include deceptive deepfakes or face penalties.

Key Provisions

- Prohibits the use of deceptive deepfakes in election communications.
- Aims to maintain the integrity of electoral processes.

Compliance Checklist

- Ensure all election communications are free from deceptive deepfakes. | Who: Candidates, political parties, and organizations involved in elections. | Penalty: Potential legal consequences and reputational damage.

Industries Affected

Media and Communications

Political Campaigning

Political Advertising

Election Organizations

General

Political Campaigns

Election Services

Technology

Digital Media

Media

Topics

AI Deepfakes

AI in Political Advertising

Bill Sponsors

Name	Party	Role
Joint Budget Committee		Primary
Ladyman		Primary
Jett		Primary
M. Johnson		Primary
Gonzales		Primary
Crowell		Primary
Pilkington		Cosponsor
Vaught		Cosponsor
Bentley		Cosponsor
M. Berry		Cosponsor
Maddox		Cosponsor
Steimel		Cosponsor

Amendments

- House Amendment H1 — 2025-01-15 (Not Adopted)
- House Amendment H2 — 2025-02-26 (Not Adopted)
- House Amendment H3 — 2025-03-18 (Not Adopted)

Related Bills

- HB 1041 (AR)

Official Source

<https://arkleg.state.ar.us/Bills/Detail?id=hb1041&ddBienniumSession;=2025%2F2025R>

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