

HB1529 • Arkansas

To Create The Criminal Offense Of Unlawful Creation Or Distribution Of Deepfake Visual Material; And To Establish A Cause Of Action For Unlawful Creation Of Deepfake Visual Material.

Passed Both Chambers

Risk: High

Comprehensive

Last Action (Apr 17, 2025): Notification that HB1529 is now Act 827

Summary

The bill criminalizes the creation or distribution of deepfake visual material deemed unlawful, establishing a cause of action for such acts, though specifics are not detailed.

Business Impact

If you create or distribute visual content in Arkansas, you must ensure it does not involve deepfakes or face criminal charges.

Key Provisions

- Criminalizes creation or distribution of deepfake visual material deemed unlawful.
- Establishes a cause of action for victims of deepfake content.
- Clarifies that specifics of 'unlawful' actions are not available without the full bill text.

Compliance Checklist

- Ensure that any visual content created or distributed does not involve deepfake technology. | Who: Content creators and distributors in Arkansas. | Penalty: Criminal charges including fines and imprisonment.

Industries Affected

Media

Technology

Entertainment

Law Enforcement

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Womack		Primary
Joint Budget Committee		Primary
Ray		Primary
B. Davis		Primary
S. Meeks		Primary
C. Penzo		Primary
Achor		Cosponsor
Barnes		Cosponsor
Barnett		Cosponsor
Beaty Jr.		Cosponsor
Beck		Cosponsor
Bentley		Cosponsor

Amendments

- House Amendment H1 — 2025-03-18 (Not Adopted)
- House Amendment H2 — 2025-04-03 (Not Adopted)

Related Bills

- HB 1529 (AR)

Official Source

<https://arkleg.state.ar.us/Bills/Detail?id=hb1529&ddBienniumSession;=2025%2F2025R>

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