

HB 227 • Kentucky

AN ACT relating to addictive online platforms.

Unknown

Risk: High

Comprehensive

Last Action (Apr 01, 2026): returned to Judiciary (S)

Summary

This bill establishes requirements to protect minors from addictive online platforms, including social media and AI companion platforms, and mandates parental consent for minors' accounts.

Business Impact

If you operate AI companion platforms or social media in Kentucky, you must enhance age verification and obtain parental consent for child accounts or face legal action.

Key Provisions

- Establishes requirements for age verification on online platforms, including social media and AI companion platforms.
- Prohibits maintaining accounts for minors without verifiable parental consent.
- Creates a private right of action for violations.
- Authorizes the Attorney General to enforce compliance.
- Defines terms related to addictive features.

Compliance Checklist

- Refine age verification processes | Who: AI companion and social media platforms | Penalty: Legal action for non-compliance
- Obtain verifiable parental consent for child accounts | Who: AI companion and social media platforms | Penalty: Legal action for non-compliance

Industries Affected

Housing

Technology

Consumer Protection

Topics

AI in Social Media & Online Platforms

Bill Sponsors

Name	Party	Role
M. Lockett		Primary
J. Decker		Primary
S. Baker		Primary
K. Banta		Primary
R. Bridges		Primary
G. Brown Jr.		Primary
E. Callaway		Primary
J. Calloway		Primary
B. Chester-Burton		Primary
S. Doan		Primary
R. Dotson		Primary
D. Elliott		Primary

Related Bills

- HB227 (KY)

Official Source

<https://apps.legislature.ky.gov/record/26RS/hb227.html>

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