

# SB 3263 • Illinois

## AI PROVENANCE DATA ACT

In Committee

Risk: Medium

Comprehensive

Effective: Jan 01, 2027 | Last Action (May 22, 2026): Rule 3-9(a) / Re-referred to Assignments

## Summary

IL SB 3263: AI PROVENANCE DATA ACT mandates provenance labels on AI-created content and outlines civil penalties for non-compliance.

## Business Impact

If you provide AI-generated images, videos, or audio in Illinois, you must offer a provenance label tool by January 1, 2027, or face civil penalties.

## Key Provisions

- Covered AI tool providers must offer a provenance label reading tool at no cost to a person.
- Any image, video, or audio content instance created by its artificial intelligence must include a provenance label.
- Large online platforms, capture device manufacturers, third-party licensees, and hosting platforms have specific responsibilities regarding provenance labels.
- Civil penalties for non-compliance include fines up to \$10,000 per violation.
- Effective date is January 1, 2027.

## Compliance Checklist

- Provide a free provenance label reading tool | Who: AI tool providers | Penalty: Civil penalties for non-compliance
- Include provenance labels in AI-generated content | Who: AI tool providers | Penalty: Civil penalties for non-compliance

## Industries Affected

Technology

## Topics

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AI Deepfakes

AI Transparency

Comprehensive AI

AI in Social Media &  
Online Platforms

## Bill Sponsors

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Name	Party	Role
Mary Edly-Allen		Primary
Rachel Ventura		Cosponsor
Robert F. Martwick		Cosponsor
Graciela Guzmán		Cosponsor
Karina Villa		Cosponsor
Mark L. Walker		Cosponsor
Adriane Johnson		Cosponsor
Mike Porfirio		Cosponsor

## Related Bills

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- SB3263 (IL)

## Official Source

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<https://ilga.gov/Legislation/BillStatus?DocNum=3263&GAID;=18&DocTypeID;=SB&LegId;=166033&SessionID;=114>

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