

HB 813 • Ohio

Regards AI-generated products, AI-systems acting as humans

In Committee

Risk: Medium

Comprehensive

Last Action (May 13, 2026): Referred to committee

Summary

HB 813 requires AI-generated products to have a watermark and mandates disclosure when AI systems mimic human behavior.

Business Impact

If you use AI for product creation, you must watermark products and disclose AI interactions.

Key Provisions

- AI-generated products must have a watermark.
- Disclosure required when AI systems mimic human behavior.

Compliance Checklist

- Add watermarks to all AI-generated products | Who: Businesses producing AI-generated content | Penalty: Potential penalties for non-compliance not specified.
- Disclose use of AI systems acting as humans | Who: Businesses utilizing AI systems in human-like roles | Penalty: Potential penalties for non-compliance not specified.

Industries Affected

Technology

Consumer Protection

Topics

Bill Sponsors

Name	Party	Role
Christine Cockley		Primary
Joseph A. Miller, III		Primary
Sean P. Brennan		Cosponsor
Juanita O. Brent		Cosponsor
Karen Brownlee		Cosponsor
Crystal Lett		Cosponsor
Lauren McNally		Cosponsor
Beryl Piccolantonio		Cosponsor
C. Allison Russo		Cosponsor
Eric Synenberg		Cosponsor

Related Bills

- HB813 (OH)

Official Source

<https://www.legislature.ohio.gov/legislation/136/hb813>

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