

HB 1513 • Tennessee

Election Laws - As enacted, requires political advertisements to include a disclaimer if the advertisements include deepfake elements impersonating or depicting a candidate engaging in activity or speech in which the impersonated or depicted candidate did not in fact engage; makes a violation of...

Enacted

Risk: High

Narrow/Targeted

Effective: Jul 01, 2026 | Last Action (Mar 30, 2026): Pub. Ch. 625

Summary

TN HB 1513: Election Laws - As enacted, requires political advertisements to include a disclaimer if the advertisements include deepfake elements impersonating or depicting a candidate engaging in act

Business Impact

If you create political advertisements in Tennessee, you must include disclaimers for deepfake content or face misdemeanor charges.

Key Provisions

- Political ads with deepfake elements must include a disclaimer.
- Violating the disclaimer requirement is a Class C misdemeanor.
- Candidates can seek damages and equitable relief for violations.

Compliance Checklist

- Include disclaimers in political advertisements using deepfake elements. | Who: Political advertisers and candidates. | Penalty: Class C misdemeanor for non-compliance.

Industries Affected

General

Media

Political Advertising

Topics

AI Deepfakes

AI in Political Advertising

Bill Sponsors

Name	Party	Role
Zachary		Primary

Related Bills

- SB 1624 (TN)
- HB1513 (TN)
- SB1624 (TN)

Official Source

<https://openstates.org/tn/bills/114/HB1513/>

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