

A 3058 • New Jersey

Establishes Deepfake Technology Unit in DLPS; appropriates \$2 million.

In Committee

Risk: Medium

Comprehensive

Last Action (Jan 13, 2026): Introduced, Referred to Assembly Public Safety and Preparedness Committee

Summary

This bill establishes a Deepfake Technology Unit within DLPS and appropriates \$2 million.

Business Impact

If you develop or utilize deepfake technology in New Jersey, you must comply with regulations set by the new unit or face potential penalties.

Key Provisions

- Establishes a Deepfake Technology Unit in DLPS
- Appropriates \$2 million

Compliance Checklist

- Comply with regulations set by the Deepfake Technology Unit | Who: Developers and users of deepfake technology | Penalty: Potential penalties for non-compliance to be determined

Industries Affected

Media

Technology

Topics

AI Deepfakes

Bill Sponsors

| Name | Party | Role |
|------------------------|------------|-----------|
| Gusciora, Reed | | Cosponsor |
| Space, Parker | Republican | Primary |
| Taliaferro, Adam J. | | Primary |
| Dancer, Ronald S. | | Primary |
| Houghtaling, Eric | | Primary |
| Andrzejczak, Bob | | Primary |
| Oroho, Steven V. | | Primary |
| Ruiz, M. Teresa | | Primary |
| Phoebus, Gail | | Cosponsor |
| Rodriguez-Gregg, Maria | | Cosponsor |
| Rumana, Scott T. | | Cosponsor |
| Bucco, Anthony M. | | Cosponsor |

Related Bills

- A2364 (NJ)
- A5512 (NJ)
- A3058 (NJ)
- S2545 (NJ)
- S2130 (NJ)

Official Source

<https://openstates.org/nj/bills/222/A3058/>

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