

S 3305 • New Jersey

Prohibits creation or disclosure of deceptive audio or visual media, known as "deepfakes," under certain circumstances.

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Feb 02, 2026): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

This bill prohibits the creation or disclosure of deceptive deepfake media under certain circumstances, which are to be verified once the full bill text is available.

Business Impact

If you create or distribute media in New Jersey, you must ensure it is not deceptive deepfake content or face penalties.

Key Provisions

- Prohibits creation of deceptive deepfake media under certain circumstances.
- Prohibits disclosure of deceptive deepfake media under certain circumstances.

Compliance Checklist

- Ensure media content is not deceptive deepfake. | Who: Media creators and distributors. | Penalty: Potential legal consequences.

Industries Affected

Consumer Protection

Media

Entertainment

Technology

Topics

AI Deepfakes

AI Transparency

Bill Sponsors

Name	Party	Role
Sarlo, Paul A.		Primary
Singer, Robert W.		Primary
Diegnan, Patrick J.		Cosponsor
Smith, Bob	Democratic	Primary
Oroho, Steven V.		Primary
O'Scanlon, Declan J.		Cosponsor
Singleton, Troy	Democratic	Cosponsor
Holzapfel, James W.		Cosponsor
Ruiz, M. Teresa		Primary
McKnight, Angela V.		Primary
Corrado, Kristin M.		Primary

Related Bills

- S2483 (NJ)
- A 2819 (NJ)
- A5511 (NJ)
- S3305 (NJ)
- S 2544 (NJ)

Official Source

<https://openstates.org/nj/bills/222/S3305/>

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