

# HB 185 • Ohio

## Regards an individual's persona usage; prohibit certain deepfakes

In Committee

Risk: Medium

Amendment

Last Action (Mar 26, 2025): Referred to committee

## Summary

This bill amends laws to protect individuals from unauthorized use of their persona and prohibits deepfake recordings that misrepresent individuals without consent.

## Business Impact

If you create or distribute digital content in Ohio, you must ensure compliance with persona usage laws or face legal consequences.

## Key Provisions

- Amends existing laws on unauthorized persona usage.
- Prohibits the creation and distribution of deepfake recordings that misrepresent individuals without consent.

## Compliance Checklist

- Ensure all digital content complies with persona usage laws. | Who: Content creators and distributors. | Penalty: Potential civil actions or fines.
- Review and update policies regarding deepfake content. | Who: Businesses involved in media production. | Penalty: Legal consequences for unauthorized use.

## Industries Affected

Media

Entertainment

Advertising

Technology

## Topics

## Bill Sponsors

Name	Party	Role
Stephen Hambley		Primary
John Becker		Cosponsor
Craig Riedel		Cosponsor
Ron Young		Cosponsor
Kent Smith, K		Cosponsor
Catherine Ingram	Democratic	Primary
Erica Crawley		Cosponsor
Jeffrey Crossman		Cosponsor
Tavia Galonski		Cosponsor
Brigid Kelly		Cosponsor
Michele Lepore-Hagan		Cosponsor
Mary Lightbody		Cosponsor

## Related Bills

- HB185 (OH)
- HB 367 (OH)

## Official Source

<https://openstates.org/oh/bills/136/HB185/>

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