

AB1836 • California

Use of likeness: digital replica.

Passed Both Chambers

Risk: Medium

Amendment

Effective: Sep 17, 2024 | Last Action (Sep 17, 2024): Chaptered by Secretary of State - Chapter 258, Statutes of 2024.

Summary

AB1836 proposes amendments to Section 3344.1 of the Civil Code to regulate digital replicas. Specific provisions will be confirmed upon availability of the full bill text.

Business Impact

If you use digital replicas, review compliance with amended Section 3344.1 to avoid legal issues.

Key Provisions

- Proposes amendments to Section 3344.1 of the Civil Code to regulate digital replicas.
- Further details will be provided upon availability of the full bill text.

Compliance Checklist

- Obtain consent for using likenesses in digital formats | Who: Businesses utilizing digital replicas | Penalty: Potential legal action for unauthorized use

Industries Affected

Technology

Entertainment

Advertising

Topics

AI Deepfakes

AI Likeness

Bill Sponsors

Name	Party	Role
Rebecca Bauer-Kahan	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-08-31	AB 1836 BAUER-KAHAN Concurrence in Senate Amendmen	57	8	Passed
2024-08-31	Assembly 3rd Reading AB1836 Bauer-Kahan By Ashby	33	4	Passed
2024-08-15	Do pass as amended	5	1	Passed
2024-08-05	Placed on suspense file	7	0	Passed
2024-07-02	Do pass as amended, but first amend, and re-refer	11	0	Passed
2024-05-20	AB 1836 Bauer-Kahan Assembly Third Reading	59	0	Passed
2024-05-08	Do pass	11	0	Passed
2024-04-30	Do pass as amended and be re-referred to the Commi	9	0	Passed

Official Source

https://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=202320240AB1836

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