

S06748 • New York

Requires that every newspaper, magazine or other publication printed or electronically published in this state, which contains the use of generative artificial intelligence or other information communication technology, shall identify that certain parts of such newspaper, magazine, or publication...

Introduced

Risk: Low

Sector-Specific

Last Action (Jan 07, 2026): REFERRED TO CONSUMER PROTECTION

Summary

The bill mandates disclosure of AI-generated content in New York publications.

Business Impact

If you publish in New York, you must disclose AI-generated content in your materials or face potential penalties.

Key Provisions

- Publications must disclose AI-generated content.

Compliance Checklist

- Identify and disclose AI-generated content in publications | Who: Editors and publishers of newspapers, magazines, and other publications | Penalty: To be determined by future regulations or enforcement actions

Industries Affected

Media

Technology

Publishing

Topics

Bill Sponsors

Name	Party	Role
ORTT		Primary
AKSHAR		Cosponsor
FUNKE		Cosponsor
GALLIVAN		Cosponsor
HELMING		Cosponsor
MARCHIONE		Cosponsor
PARKER		Primary
Michael Gianaris		Primary
Julia Salazar	Democratic/Working Families	Cosponsor
Brad Hoylman-Sigal		Cosponsor
Robert Jackson	Democratic/Working Families	Cosponsor
Brian Kavanagh	Democratic	Cosponsor

Related Bills

- S07847 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S6748>

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