

SB970 • California

Health Care Reform Eligibility, Enrollment, and

Vetoed

Risk: High

Comprehensive

Effective: Jul 01, 2026 | Last Action (Sep 30, 2012): In Senate. Consideration of Governor's veto pending.

Summary

SB 970 aimed to streamline health care coverage applications and integrate them with CalWORKs and CalFresh programs.

Business Impact

If you sell AI technology for creating synthetic media in California, you must provide a consumer warning by July 1, 2026, or face penalties.

Key Provisions

- Requires consumer warnings for AI technologies creating synthetic media by July 1, 2026, with form and content determined by the Department of Consumer Affairs.
- Defines synthetic media as AI-generated or manipulated audio, video, or images.
- Clarifies that synthetic likenesses are treated as genuine for legal purposes.
- Mandates the Judicial Council to develop screening procedures for synthetic evidence and review the impact of AI on evidence by January 1, 2026.
- Imposes civil penalties for non-compliance with consumer warning requirements.
- Establishes definitions for voice and video cloning technologies.

Compliance Checklist

- Provide a consumer warning about potential misuse of AI technology. | Who: Any person or entity selling AI technology for synthetic media. | Penalty: Up to \$25,000 per day for non-compliance.
- Ensure understanding of synthetic media definitions and implications. | Who: Legal teams and compliance officers in affected businesses. | Penalty: Potential legal liability for misuse of synthetic media.

Industries Affected

Healthcare

Topics

AI Deepfakes

Comprehensive AI

Bill Sponsors

Name	Party	Role
Tom Ammiano	D	Sponsor
Kevin de Leon	D	Sponsor
Jerry Hill	D	Sponsor
Anthony Portantino	D	Sponsor
Mariko Yamada	D	Sponsor
Elaine Alquist	D	Sponsor
Mark DeSaulnier	D	Sponsor
Das Williams	D	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2012-08-29	Unfinished Business SB970 De León Concurrence	27	6	Passed
2012-08-22	SB 970 De Leon Senate Third Reading By MITCHELL	53	26	Passed
2012-08-16	Do pass as amended	12	5	Passed
2012-06-26	Do pass and be re-referred to the Committee on App	13	6	Passed
2012-05-31	Senate 3rd Reading SB970 De León	31	5	Passed
2012-05-24	Do pass as amended	5	2	Passed
2012-04-30	Placed on Appropriations Suspense file	7	0	Passed
2012-04-11	Do pass as amended, and re-refer to the Committee	8	0	Passed

Related Bills

- SB11 (CA)

Official Source

http://www.leginfo.ca.gov/cgi-bin/postquery?bill_number=sb_970&sess;=1112&house;=S

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