

# AB2261 • California

## Facial recognition technology.

Introduced

Risk: Medium

Comprehensive

Last Action (Jun 03, 2020): In committee: Held under submission.

## Summary

AB2261 regulates facial recognition technology in California, focusing on privacy, testing, and accountability.

## Business Impact

If you use facial recognition in public, you must notify and obtain consent or face penalties.

## Key Provisions

- Section 1798.300: Legislative findings on facial recognition technology.
- Section 1798.310(a): Processors must enable independent testing of facial recognition services.
- Section 1798.310(d): Controllers must provide notice when deploying facial recognition in public premises.
- Section 1798.310(e): Consent requirements for enrolling individuals in facial recognition services.
- Section 1798.310(f): Human review required for decisions with legal effects on individuals.
- Section 1798.335: Agencies must produce and post accountability reports.

## Compliance Checklist

- Implement privacy protocols for facial recognition technology usage. | Who: Businesses using facial recognition technology. | Penalty: Potential penalties for non-compliance.
- Obtain consent from individuals before using facial recognition data. | Who: Businesses using facial recognition technology. | Penalty: Potential penalties for non-compliance.

## Industries Affected

Security

Consumer  
Protection

Technology

Retail

Privacy  
Compliance

Law  
Enforcement

Privacy

## Topics

Facial Recognition

## Bill Sponsors

Name	Party	Role
Edwin Chau	D	Sponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2020-05-05	Do pass as amended and be re-referred to the Commi	8	3	Passed

## Official Source

[http://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill\\_id=201920200AB2261](http://leginfo.legislature.ca.gov/faces/billStatusClient.xhtml?bill_id=201920200AB2261)

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