

SB2304 • Hawaii

Relating To Identity Theft.

Introduced

Risk: High

Amendment

Last Action (Jan 30, 2026): The committee on LBT deferred the measure.

Summary

SB2304 aims to address fraudulent impersonation in identity theft laws, based on the official description, with specifics on technology pending full text review.

Business Impact

If you use AI for marketing, you must ensure no deceptive impersonation occurs to avoid identity theft penalties.

Key Provisions

- Addresses fraudulent impersonation in identity theft laws, subject to change upon full text review

Compliance Checklist

- Ensure that any AI-generated content does not impersonate individuals | Who: Content creators and distributors | Penalty: Criminal charges under identity theft statutes
- Review and update policies on the use of AI in media production | Who: Organizations using AI technologies | Penalty: Potential criminal liability for non-compliance

Industries Affected

Media

General

Technology

Legal

Bill Sponsors

Name	Party	Role
INOUYE		Primary
BAKER		Primary
S. CHANG		Primary
KANUHA		Primary
KIDANI		Primary
KIM		Primary
MORIWAKI		Primary
RUDERMAN		Primary
L. THIELEN		Primary
Dela Cruz		Primary
Ihara		Primary
K. Kahele		Primary

Related Bills

- [HB1954 \(HI\)](#)

Official Source

https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=SB&billnumber;=2304&year;=2026

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