

HB1766 • Hawaii

Relating To Elections.

In Committee

Risk: Medium

Narrow/Targeted

Last Action (Mar 07, 2024): Referred to JDC.

Summary

This bill prohibits deceptive deepfake advertisements of candidates before elections, effective 7/1/3000.

Business Impact

If you distribute advertisements in Hawaii, you must ensure they do not contain deceptive deepfakes of candidates by 7/1/3000 or face penalties.

Key Provisions

- Prohibits distribution of deceptive deepfake advertisements before elections.
- Applies to any person who knows or should have known about the deception.
- Effective date set for July 1, 3000.

Compliance Checklist

- Ensure advertisements do not contain deceptive deepfakes of candidates | Who: All entities distributing election-related advertisements | Penalty: Potential legal consequences for non-compliance

Industries Affected

Political
Campaigning

Advertising

Media

General

Political Advertising

Topics

Bill Sponsors

Name	Party	Role
MIZUNO		Primary
CACHOLA		Primary
CREAGAN		Primary
LOPRESTI		Primary
TAKAYAMA		Primary
Evans		Primary
Morikawa		Primary
SAIKI		Primary
Brower		Primary
NAKAMURA		Primary
BELATTI		Primary
BRANCO		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-02-07	The committee on JHA recommend that the measure be	10	0	Passed

Official Source

https://www.capitol.hawaii.gov/session/measure_indiv.aspx?billtype=HB&billnumber;=1766&year;=2024

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