

HB346 • Hawaii

Relating To Privacy.

Introduced

Risk: Medium

Amendment

Last Action (Jan 27, 2021): Referred to CPC, JHA, referral sheet 1

Summary

HB346 adds the disclosure or threat of disclosure of deep fake images or videos to Hawaii's first-degree privacy violation offense.

Business Impact

If you use AI for creating media, ensure compliance with privacy laws to avoid legal issues.

Key Provisions

- Amends Section 711-1110.9 to include deep fake images or videos in first-degree privacy violations.

Compliance Checklist

- Ensure compliance with privacy laws regarding deep fake content. | Who: Content creators and distributors. | Penalty: Legal penalties for violations.

Industries Affected

Consumer Protection

Media

Technology

Topics

AI Deepfakes

AI Transparency

AI Privacy

Bill Sponsors

Name	Party	Role
Scott Saiki	D	Sponsor

Official Source

http://www.capitol.hawaii.gov/measure_indiv.aspx?billtype=HB&billnumber;=346&year;=2021

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