

# SB309 • Hawaii

## Relating To Privacy.

Passed Both Chambers

Risk: Medium

Narrow/Targeted

Last Action (Jun 24, 2021): Act 059, 06/23/2021 (Gov. Msg. No. 1160).

## Summary

This bill criminalizes the intentional creation or disclosure of deep fake images or videos, with specific exemptions outlined in the bill.

## Business Impact

If you create or distribute deep fake content in Hawaii, you must ensure compliance with privacy laws or face legal penalties.

## Key Provisions

- Criminalizes intentional creation of deep fake images or videos.
- Includes disclosure or threat of disclosure as part of the offense.
- Specifies exemptions for parody, satire, and clearly labeled fictional content.

## Compliance Checklist

- Ensure compliance with privacy laws regarding deep fakes | Who: Content creators and distributors | Penalty: Legal penalties for non-compliance
- Review and possibly update content creation policies | Who: Media companies and digital platforms | Penalty: Potential legal action

## Industries Affected

Digital Content Distribution

Media Production

Consumer Protection

## Topics

## Bill Sponsors

Name	Party	Role
Karl Rhoads	D	Sponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2021-04-22	Senate Conference: Passed, With Amendments	3	0	Passed
2021-04-22	House Conference: Passed, With Amendments	3	0	Passed
2021-03-30	House Judiciary & Hawaiian Affairs: Passed, With A	11	0	Passed
2021-03-18	House Consumer Protection & Commerce: Passed, With	11	0	Passed
2021-02-02	Senate Judiciary: Passed, With Amendments	7	0	Passed

## Official Source

[http://www.capitol.hawaii.gov/measure\\_indiv.aspx?billtype=SB&billnumber;=309&year;=2021](http://www.capitol.hawaii.gov/measure_indiv.aspx?billtype=SB&billnumber;=309&year;=2021)

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