

HB3285 • Illinois

AI VOICE OR LIKENESS CONSENT

Introduced

Risk: High

Comprehensive

Last Action (Mar 10, 2023): Rule 19(a) / Re-referred to Rules Committee

Summary

The Artificial Intelligence Consent Act mandates disclosure for AI-generated content that mimics individuals' voices or likenesses without consent.

Business Impact

If you create AI-generated images or videos in Illinois, you must disclose their authenticity or face legal action.

Key Provisions

- Creators must disclose AI-generated content that mimics voices or likenesses.
- Disclosure must state the content is not authentic unless consent is obtained.
- Aggrieved individuals have a right of action against violators.

Compliance Checklist

- Include a disclosure on AI-generated content | Who: Content creators using AI | Penalty: Legal action from aggrieved individuals

Industries Affected

Entertainment

Media

Technology

Consumer Protection

Topics

Bill Sponsors

Name	Party	Role
Stephanie Kifowit	D	Sponsor

Official Source

<https://www.ilga.gov/legislation/BillStatus.asp?DocNum=3285&GAID;=17&DocTypeID;=HB&SessionID;=112&GA;=103>

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.