

HB5581 • Illinois

ILLINOIS PRIVACY RIGHTS ACT

Introduced

Risk: Medium

Comprehensive

Effective: Jan 01, 2025 | Last Action (Feb 09, 2024): Referred to Rules Committee

Summary

The Illinois Privacy Rights Act establishes consumer privacy rights regarding personal data, including access, correction, and deletion rights, with specific exceptions.

Business Impact

If you process personal data of Illinois residents, you must comply with consumer privacy rights by January 1, 2025, or face enforcement actions.

Key Provisions

- Defines consumer privacy rights including access, correction, and deletion of personal data, with specific exceptions.
- Applies to businesses processing data of 50,000 unique consumers or 25,000 unique consumers with significant revenue from data sales.
- Grants exclusive enforcement authority to the Attorney General.
- Classifies violations as unfair methods of competition under consumer protection laws.
- Prohibits private causes of action under this Act.
- Effective January 1, 2025.
- Excludes individuals acting in a commercial or employment context from the definition of 'consumer'.

Compliance Checklist

- Implement processes to allow consumers to access, correct, and delete their personal data. | Who: Businesses processing personal data of Illinois residents. | Penalty: Enforcement actions by the Attorney General.
- Ensure compliance with consumer opt-out requests for targeted advertising and data sales. | Who: Businesses processing personal data of Illinois residents. | Penalty: Enforcement actions by the Attorney General.

Industries Affected

E-commerce

Data Processing

Marketing

Consumer Protection

Technology

Employment

Topics

AI in Employment

Automated Decision-Making

AI Privacy

Bill Sponsors

Name	Party	Role
Hoan Huynh	D	Sponsor

Related Bills

- SB3220 (IL)
- SB3548 (IL)
- SB3890 (IL)
- HB3041 (IL)

Official Source

<https://www.ilga.gov/legislation/BillStatus.asp?DocNum=5581&GAID;=17&DocTypeID;=HB&SessionID;=112&GA;=103>

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