

S06278 • New York

Establishes the crime of aggravated harassment by means of electronic or digital communication; provides for a private right of action for the unlawful dissemination or publication of deep fakes, which are digitized images which are altered to incorporate a person's face or their identifiable body...

Introduced

Risk: High

Comprehensive

Last Action (Jan 07, 2026): REFERRED TO CODES

Summary

NY S06278: Establishes the crime of aggravated harassment via electronic communication, applicable to New York State, and provides a private right of action for unlawful deep fake dissemination. The bill text is not available.

Business Impact

If you operate in New York and use AI to create deep fakes, you must cease dissemination by January 1, 2024, or face legal action.

Key Provisions

- Establishes aggravated harassment via electronic communication, applicable to New York State.
- Defines 'deep fake' and outlines conditions for unlawful dissemination or publication, specifically for pornographic or violent content.
- Allows individuals a private right of action for the unlawful dissemination or publication of deep fakes depicting pornographic or lewd sex acts or graphic violence, specific to New York State.
- The bill text is not available, so details about potential penalties or legal consequences for the crime of aggravated harassment via electronic communication cannot be confirmed.

Compliance Checklist

- Ensure consent is obtained before disseminating images that may be altered. | Who: Individuals and entities producing digital content. | Penalty: Class A misdemeanor charges for violations.

- Implement policies to address and prevent the creation of deep fakes. | Who: Media and advertising companies. | Penalty: Potential civil liability for unauthorized dissemination.

Industries Affected

Media

Technology

Advertising

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
BRESLIN		Primary
LAVALLE		Primary
KAPLAN		Primary
Brad Hoylman-Sigal		Primary
Jamaal Bailey	Democratic/Working Families	Cosponsor
Jabari Brisport	Democratic/Working Families	Cosponsor
Samra Brouk	Democratic/Working Families	Cosponsor
Cordell Cleare	Democratic	Cosponsor
Michael Gianaris		Cosponsor
Rachel May	Democratic/Working Families	Cosponsor
Shelley Mayer	Democratic/Working Families	Cosponsor
Zellnor Myrie	Democratic	Cosponsor

Related Bills

- S06829 (NY)
- A06293 (NY)
- S05583 (NY)
- A04217 (NY)

- A10217 (NY)

Official Source

<https://www.nysenate.gov/legislation/bills/2025/S6278>

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