

# HB1283 • Indiana

## Use of altered media in elections.

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Jan 09, 2024): First reading: referred to Committee on Elections and Apportionment

## Summary

This bill prohibits the dissemination of altered media in elections without consent, requiring a disclaimer if specific conditions are met, including a 90-day timeframe.

## Business Impact

If you finance campaign communications in Indiana, you must ensure no fabricated media is used without consent or face civil action.

## Key Provisions

- Defines 'fabricated media' and its criteria.
- Prohibits dissemination of fabricated media without consent under specific conditions.
- Allows candidates to bring civil actions against violators.
- Specifies requirements for disclaimers on fabricated media if certain conditions are met, particularly within 90 days of an election.
- Targets media created using generative adversarial networks or other generative AI technologies.

## Compliance Checklist

- Ensure no fabricated media is disseminated without consent. | Who: Campaign finance individuals. | Penalty: Civil action from affected candidates.
- Include required disclaimers on any altered media used. | Who: Campaign finance individuals. | Penalty: Civil action from affected candidates.

## Industries Affected

Technology

Political Campaigning

Media Production

## Topics

AI Deepfakes

AI in Political Advertising

## Bill Sponsors

Name	Party	Role
Blake Johnson	D	Sponsor
Kyle Miller	D	Sponsor

## Related Bills

- SB0007 (IN)

## Official Source

<https://iga.in.gov/legislative/2024/bills/house/1283/details>

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