

SB0007 • Indiana

Use of fabricated media in elections.

Introduced

Risk: High

Comprehensive

Last Action (Jan 25, 2024): Senator Ford J.D. added as coauthor

Summary

The bill prohibits the dissemination of fabricated media in elections without consent and requires a disclaimer, with penalties escalating to a Level 5 felony under certain conditions.

Business Impact

If you create or use AI-generated media for elections in Indiana, you must ensure consent and include disclaimers or face misdemeanor charges.

Key Provisions

- Defines 'fabricated media' created through generative AI technologies.
- Prohibits dissemination of fabricated media without consent of the depicted individual.
- Establishes penalties for violations, including misdemeanors and felonies.
- Requires disclaimers for disseminated fabricated media.
- Allows individuals to seek civil action against violators.
- Specifies a 90-day restriction before elections for dissemination.
- Penalties escalate to a Level 5 felony if intended to harm a candidate or influence election outcomes.

Compliance Checklist

- Obtain consent from individuals depicted in AI-generated media before dissemination. | Who: Media creators and distributors. | Penalty: Class B misdemeanor or higher for violations.
- Include required disclaimers on any fabricated media disseminated. | Who: Distributors of fabricated media. | Penalty: Potential civil action from affected individuals.

Industries Affected

Topics

AI Deepfakes

Comprehensive AI

Bill Sponsors

Name	Party	Role
Spencer Deery	R	Sponsor
Scott Baldwin	R	Sponsor
J.D. Ford	D	Sponsor

Related Bills

- [HB1283 \(IN\)](#)

Official Source

<https://iga.in.gov/legislative/2024/bills/senate/7/details>

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