

SB0007 • Indiana

Use of fabricated media in elections.

Introduced

Risk: High

Narrow/Targeted

Last Action (Jan 25, 2024): Senator Ford J.D. added as coauthor

Summary

This bill prohibits the dissemination of fabricated media in elections, imposing penalties for violations.

Business Impact

If you create or share media related to elections in Indiana, you must ensure consent and include disclaimers or face misdemeanor or felony charges.

Key Provisions

- Defines 'fabricated media' created through generative AI technologies.
- Prohibits dissemination of fabricated media without consent of depicted individuals.
- Imposes penalties for violations, including misdemeanors and felonies.
- Requires disclaimers for fabricated media to inform viewers.
- Specifies a 90-day restriction on dissemination before elections.

Compliance Checklist

- Obtain consent from individuals depicted in media before dissemination. | Who: Media creators and distributors. | Penalty: Class B misdemeanor or higher for violations.
- Include required disclaimers on fabricated media. | Who: Media creators and distributors. | Penalty: Class B misdemeanor or higher for violations.
- Avoid disseminating fabricated media within 90 days of an election. | Who: Media creators and distributors. | Penalty: Class B misdemeanor or higher for violations.

Industries Affected

Political Campaigning

Technology

Media

Advertising

Topics

AI Deepfakes

Comprehensive AI

Bill Sponsors

Name	Party	Role
Spencer Deery	R	Sponsor
Scott Baldwin	R	Sponsor
J.D. Ford	D	Sponsor

Related Bills

- HB1283 (IN)

Official Source

<https://iga.in.gov/legislative/2024/bills/senate/7/details>

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