

HB1554 • Indiana

Consumer data protection.

Introduced

Risk: Medium

Comprehensive

Effective: Jan 01, 2024 | Last Action (Jan 19, 2023): First reading: referred to Committee on Commerce, Small Business and Economic Development

Summary

HB1554 establishes a new article in the Indiana Code for consumer data protection, effective January 1, 2024.

Business Impact

If you handle consumer data in Indiana, you must comply with new data protection rules by January 1, 2024.

Key Provisions

- Definitions of terms applicable throughout the article.
- Exemptions for certain persons and data types.
- Consumer rights regarding personal data.
- Responsibilities of data controllers and processors.
- Requirements for data protection assessments by controllers.
- Requirements for processing de-identified or pseudonymous data.
- Quarterly listing of consumers opting out of data sales by the attorney general's division.
- Data brokers must notify of security breaches and register annually.

Compliance Checklist

- Conduct data protection assessments | Who: Data controllers | Penalty: Potential enforcement actions by the attorney general
- Register annually with the attorney general | Who: Data brokers | Penalty: Potential enforcement actions for non-compliance

Industries Affected

Topics

AI Privacy

Bill Sponsors

Name	Party	Role
Chris Jeter	R	Sponsor

Related Bills

- SB0005 (IN)

Official Source

<https://iga.in.gov/legislative/2023/bills/house/1554/>

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