

# HB2559 • Kansas

Relating to the crime of corrupt political advertising; regulating the use; of generative artificial intelligence; requiring disclosure that an image or speech has been manipulated ; making it a crime to create false representations of candidates in campaign media or of state officials; providing that liability shall rest solely with the advertiser and not with any broadcaster or media platform.

Introduced

Risk: High

Comprehensive

Last Action (Feb 23, 2024): House Stricken from Calendar by Rule 1507

## Summary

This bill criminalizes false representations in political advertising using generative AI and mandates disclosure of manipulated images or speech.

## Business Impact

If you use generative AI in political advertising in Kansas, you must disclose manipulated content or face criminal penalties.

## Key Provisions

- Criminalizes false representations of candidates in campaign media.
- Requires disclosure of manipulated images or speech.
- Liability rests solely with the advertiser, not media platforms.

## Compliance Checklist

- Disclose any manipulation of images or speech in political advertising. | Who: Advertisers using generative AI. | Penalty: Criminal penalties for non-compliance.
- Ensure all campaign media accurately represents candidates and officials. | Who: Advertisers. | Penalty: Criminal penalties for creating false representations.

## Industries Affected

---

Media

Consumer Protection

Technology

Political Advertising

## Topics

---

AI in Political Advertising

AI Transparency

AI Liability

## Bill Sponsors

---

Name	Party	Role
Committee on Veterans and Military		Original Sponsor
Committee on Elections		Original Sponsor
Committee on Agriculture		Original Sponsor
Proctor		Primary
Miller, V.		Primary
Committee on Taxation		Primary

## Amendments

- 
- House Committee on Elections Report — 2024-02-12 (Not Adopted)

## Official Source

---

[https://kslegislature.org/li/b2023\\_24/measures/hb2559/](https://kslegislature.org/li/b2023_24/measures/hb2559/)

Disclaimer: This document is generated by AI for informational purposes only. It does not constitute legal advice. Consult a qualified attorney for guidance specific to your situation. Information may not be fully up to date.