

# SB375 • Kansas

Prohibiting the use of generative artificial intelligence to create false representations of candidates in election campaign media or of state officials.

Enacted

Risk: High

Comprehensive

Last Action (Apr 30, 2024): Senate Died in Committee

## Summary

This bill prohibits the use of generative AI to create false representations of candidates in election media or state officials.

## Business Impact

If you use generative AI in election media in Kansas, you must ensure no false representations are created or face legal penalties.

## Key Provisions

- Prohibits the use of generative AI to create false representations of candidates.
- Applies to election campaign media and representations of state officials.

## Compliance Checklist

- Ensure no generative AI is used to create false representations in election media. | Who: All entities involved in election media in Kansas. | Penalty: Legal action or fines for violations.

## Industries Affected

Political Advertising

Political Campaigning

Media

Media Production

## Topics

## Bill Sponsors

Name	Party	Role
Federal and State Affairs		Sponsor

## Official Source

[https://kslegislature.org/li/b2023\\_24/measures/sb375/](https://kslegislature.org/li/b2023_24/measures/sb375/)

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