

SB375 • Kansas

Prohibiting the use of generative artificial intelligence to create false representations of candidates in election campaign media or of state officials.

Enacted

Risk: Medium

Narrow/Targeted

Last Action (Apr 30, 2024): Senate Died in Committee

Summary

Prohibits AI-generated false representations of candidates or officials in campaign media. The bill died in committee.

Business Impact

If you use AI in Kansas for election media, you must avoid false representations or face penalties.

Key Provisions

- Proposed prohibition of AI to create false representations of election candidates.
- Proposed prohibition of AI to create false representations of state officials.
- Would have applied to all election campaign media in Kansas if enacted.

Compliance Checklist

- Ensure AI systems do not generate false representations of candidates or officials. | Who: Media producers and political advertisers in Kansas | Penalty: Legal penalties for non-compliance

Industries Affected

Media

Political Advertising

Topics

AI in Political Advertising

Bill Sponsors

Name	Party	Role
Federal and State Affairs		Sponsor

Official Source

https://kslegislature.org/li/b2023_24/asures/sb375/

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