

SB525 • Kansas

Creating the protection against deep fakes act to provide a cause of action for damages arising from the use of generative artificial intelligence to create an image or likeness of another person without such person's consent for use in obscene material.

Enacted

Risk: High

Narrow/Targeted

Last Action (Apr 30, 2024): Senate Died in Committee

Summary

The bill establishes a cause of action for damages from the unauthorized use of generative AI to create images or likenesses of individuals in obscene material.

Business Impact

If you use generative AI to create images in Kansas, you must obtain consent from individuals depicted or face legal action for damages.

Key Provisions

- Establishes a cause of action for damages due to unauthorized use of likenesses in obscene materials.
- Specifically addresses the use of generative artificial intelligence in creating deepfakes.
- Requires consent from individuals before their likeness can be used in such materials.

Compliance Checklist

- Obtain consent from individuals before using their likeness in AI-generated materials. | Who: Businesses using generative AI technologies. | Penalty: Legal action for damages.

Industries Affected

Media

Technology

Entertainment

Topics

AI Deepfakes

Comprehensive AI

AI Likeness

Bill Sponsors

Name	Party	Role
Federal and State Affairs		Sponsor

Official Source

https://kslegislature.org/li/b2023_24/measures/sb525/

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