

SB525 • Kansas

Creating the protection against deep fakes act to provide a cause of action for damages arising from the use of generative artificial intelligence to create an image or likeness of another person without such person's consent for use in obscene material.

Enacted

Risk: Medium

Narrow/Targeted

Last Action (Apr 30, 2024): Senate Died in Committee

Summary

Provides a cause of action for damages from AI-generated deep fakes used in obscene material without consent. Introduced on Feb 20, 2024, and died in the Judiciary Committee on Apr 30, 2024.

Business Impact

If you use AI to create images of people, you must get consent or face legal action.

Key Provisions

- Establishes a cause of action for damages from AI-generated deep fakes.
- Requires consent for using a person's likeness in obscene material.
- Targets misuse of generative AI technologies.

Compliance Checklist

- Obtain consent before using AI to create likenesses in obscene material. | Who: Businesses and individuals using AI for content creation. | Penalty: Potential legal action for damages.

Industries Affected

Technology

Media

Topics

AI Deepfakes

Comprehensive AI

AI Likeness

Bill Sponsors

Name	Party	Role
Federal and State Affairs		Sponsor

Official Source

https://kslegislature.org/li/b2023_24/asures/sb525/

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