

SB345 • Kentucky

AN ACT relating to the protection of children using the internet.

Introduced

Risk: High

Comprehensive

Last Action (Mar 01, 2024): to Economic Development, Tourism, & Labor (S)

Summary

This bill mandates high privacy settings for children's online data, requires impact assessments, and prohibits risky data practices.

Business Impact

If you operate online services for children in Kentucky, you must implement high privacy settings and conduct data assessments or face penalties.

Key Provisions

- Require Data Protection Impact Assessments before new product releases.
- Mandate high default privacy settings for children's online accounts.
- Prohibit the use of children's data in high-risk scenarios.
- Restrict profiling and unnecessary data collection of children.
- Require tools for parents to manage children's privacy.
- Establish penalties for non-compliance.

Compliance Checklist

- Conduct Data Protection Impact Assessments before launching new products. | Who: Covered entities | Penalty: Penalties for violations
- Configure default privacy settings for children at a high level. | Who: Covered entities | Penalty: Penalties for violations

Industries Affected

Technology

Housing

Online Services

Data Processing

Consumer Protection

Topics

Automated Decision-Making

AI Privacy

Bill Sponsors

Name	Party	Role
B. Storm		Primary
R. Thomas		Primary
J. Adams		Primary
G. Neal		Primary

Official Source

<https://apps.legislature.ky.gov/record/24RS/sb345.html>

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