

SB6 • Louisiana

Creates the crime of unlawful dissemination or sale of images of another created by artificial intelligence. (8/1/24) (EN SEE FISC NOTE LF EX)

Passed Both Chambers

Risk: Medium

Narrow/Targeted

Effective: Aug 01, 2024 | Last Action (May 22, 2024): Effective date 8/1/2024.

Summary

SB6 criminalizes the unlawful dissemination or sale of AI-generated images of individuals, effective August 1, 2024.

Business Impact

If you create or distribute AI-generated images in Louisiana, you must ensure compliance with this law by August 1, 2024, or face criminal penalties.

Key Provisions

- Establishes the crime of unlawful dissemination or sale of AI-generated images.
- Requires consent from individuals before distributing or selling their AI-generated likeness.
- Effective date set for August 1, 2024.

Compliance Checklist

- Obtain consent from individuals before using their likeness in AI-generated images. | Who: Businesses and individuals creating or distributing AI-generated images. | Penalty: Criminal charges for unlawful dissemination or sale.

Industries Affected

Entertainment

Media

Advertising

Technology

Topics

Bill Sponsors

Name	Party	Role
Patrick Connick	R	Sponsor

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-05-15	Senate Vote on SB 6 CONCUR (#766)	35	0	Passed
2024-05-14	House Vote on SB 6 FINAL PASSAGE (#1040)	94	0	Passed
2024-04-08	Senate Vote on SB 6 FINAL PASSAGE (#227)	39	0	Passed

Amendments

- Senate Committee Amendment #669 JUDC Proposed — 0000-00-00 (Not Adopted)
- Senate Committee Amendment #664 JUDC Draft — 0000-00-00 (Not Adopted)
- Senate Committee Amendment #643 JUDC Draft — 0000-00-00 (Not Adopted)
- Senate Floor Amendment #968 Connick Adopted — 0000-00-00 (Adopted)
- Senate Floor Amendment #1753 Connick Adopted — 0000-00-00 (Adopted)
- House Committee Amendment #3644 ACRJ Draft — 0000-00-00 (Not Adopted)

Related Bills

- SB 6 (LA)

Official Source

<https://www.legis.la.gov/legis/BillInfo.aspx?s=24rs&b;=SB6&sbi;=y>

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