

HB603 • Maryland

Consumer Protection - Online Products and Services - Data of Children (Maryland Kids Code)

Passed Both Chambers

Risk: Medium

Comprehensive

Effective: Oct 01, 2024 | Last Action (May 09, 2024): Approved by the Governor - Chapter 461

Summary

The bill mandates data protection assessments for online products likely accessed by children and sets privacy protections, including monitoring practices without alerting the child.

Business Impact

If you offer online products for children in Maryland, you must complete a data protection impact assessment by April 1, 2026, or face penalties.

Key Provisions

- Entities must complete a data protection impact assessment by April 1, 2026.
- Privacy protections are required for online products accessed by children.
- Certain data collection and sharing practices are prohibited.
- Monitoring practices for parents or guardians are authorized without alerting the child.

Compliance Checklist

- Complete a data protection impact assessment | Who: Entities offering online products for children | Penalty: Potential penalties for non-compliance
- Implement required privacy protections | Who: Entities offering online products for children | Penalty: Potential penalties for non-compliance

Industries Affected

Child-focused
Technology

Technology

Healthcare

Law
Enforcement

Online Services

Consumer
Protection

Topics

Automated Decision-Making

AI Privacy

Bill Sponsors

Name	Party	Role
Beitzel		Cosponsor
Buckel		Cosponsor
McKay		Cosponsor
Parrott		Primary
D.E. Davis		Primary
Hornberger		Primary
Corderman		Cosponsor
Glass		Cosponsor
McComas		Cosponsor
Vogt		Cosponsor
B. Wilson		Cosponsor
Ghrist		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-03-23	Bill is on Third Reading for Final Passage.	43	0	Passed
2024-03-18	On Third Reading	47	0	Passed
2024-03-18	On third reading	46	0	Passed
2024-03-04	On Third Reading	135	0	Passed

Amendments

- Favorable with Amendments 843323/1 Adopted — 2024-03-13 (Adopted)
- Floor Amendment 563425/1 (Senator Beidle) Adopted — 2024-04-03 (Adopted)

Related Bills

- SB571 (MD)
- HB901 (MD)

Official Source

<https://mgaleg.maryland.gov/mgawebsite/Legislation/Details/HB0603?ys=2024RS>

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