

SB571 • Maryland

Consumer Protection – Online Products and Services – Data of Children (Maryland Kids Code)

Passed Both Chambers

Risk: Medium

Comprehensive

Effective: Oct 01, 2024 | Last Action (May 09, 2024): Approved by the Governor - Chapter 460

Summary

The bill mandates data protection assessments for online products likely accessed by children and sets privacy protections and monitoring practices.

Business Impact

If you provide online products for children in Maryland, you must complete a data protection assessment by April 1, 2026, or face penalties.

Key Provisions

- Covered entities must complete a data protection impact assessment by April 1, 2026.
- Certain privacy protections are required for online products accessed by children.
- Prohibits specific data collection and sharing practices.
- Allows parental monitoring of children's online activity without alerting the child.

Compliance Checklist

- Complete a data protection impact assessment | Who: Covered entities offering online products for children | Penalty: Potential penalties for non-compliance
- Implement required privacy protections | Who: Covered entities | Penalty: Potential penalties for non-compliance

Industries Affected

Technology

Healthcare

Law Enforcement

Online Services

Consumer Protection

Topics

Automated Decision-Making

AI Privacy

Bill Sponsors

Name	Party	Role
Astle		Cosponsor
Carozza		Cosponsor
DeGrange		Cosponsor
Feldman		Cosponsor
Gallion		Cosponsor
Hershey		Cosponsor
Hough		Cosponsor
Jennings		Cosponsor
Lee		Cosponsor
Madaleno		Cosponsor
Manno		Cosponsor
Bates		Primary

Roll Call Votes

Date	Description	Yea	Nay	Result
2024-03-23	On Third Reading	136	0	Passed
2024-03-23	Bill is on Third Reading for Final Passage.	43	0	Passed
2024-03-01	On Third Reading	46	0	Passed

Amendments

- Favorable with Amendments 443727/1 — 2024-03-08 (Not Adopted)
- Favorable with Amendments 913221/1 Adopted — 2024-04-03 (Adopted)
- Floor Amendment 583624/1 (Delegate Solomon) Adopted — 2024-04-04 (Adopted)

Related Bills

- HB603 (MD)
- HB901 (MD)
- SB844 (MD)

Official Source

<https://mgaleg.maryland.gov/mgaweb/Legislation/Details/SB0571?ys=2024RS>

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