

# SB169 • Maryland

## Commercial Law – Consumer Protection – Biometric Data Privacy

Introduced

Risk: High

Comprehensive

Effective: Oct 01, 2023 | Last Action (Jan 21, 2023): Hearing 2/08 at 1:00 p.m.

### Summary

This bill mandates private entities to establish policies for biometric data retention and destruction, allowing individuals to sue for violations.

### Business Impact

If you collect biometric data in Maryland, you must create a public policy for data retention and destruction or face legal action.

### Key Provisions

- Private entities must develop a written policy for biometric data retention and destruction.
- The policy must be made publicly available.
- Individuals can bring civil actions for violations of the Act.
- Violations are classified as unfair, abusive, or deceptive trade practices.

### Compliance Checklist

- Develop a written policy for biometric data retention and destruction | Who: Private entities collecting biometric data | Penalty: Civil action by individuals for violations
- Make the biometric data policy publicly available | Who: Private entities collecting biometric data | Penalty: Civil action by individuals for violations

### Industries Affected

Consumer Protection

Technology

Healthcare

Law Enforcement

Retail

Employment

## Topics

AI Privacy

## Bill Sponsors

Name	Party	Role
Astle		Cosponsor
Carozza		Cosponsor
Edwards		Cosponsor
Feldman		Cosponsor
Hershey		Cosponsor
Hough		Cosponsor
Jennings		Cosponsor
Mathias		Cosponsor
The President (By Request - Administration) and Bailey		Primary
Cassilly		Cosponsor
Simonaire		Cosponsor
Eckardt		Cosponsor

## Roll Call Votes

Date	Description	Yea	Nay	Result
2022-02-10	On Third Reading	45	0	Passed

## Related Bills

- HB259 (MD)
- HB33 (MD)

## Official Source

<https://mgaleg.maryland.gov/mgawebsite/Legislation/Details/SB0169?ys=2023RS>

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