

HB1267 • Mississippi

Political communication; require to contain disclaimer if generated by artificial intelligence algorithms.

Dead

Risk: Medium

Comprehensive

Effective: Jul 01, 2024 | Last Action (Mar 05, 2024): Died In Committee

Summary

This bill mandates disclaimers on political communications and campaign materials generated by AI algorithms in Mississippi, without specifying penalties for non-compliance.

Business Impact

If you publish political communications in Mississippi using AI, you must include a disclaimer by July 1, 2024, or face potential legal consequences.

Key Provisions

- Political communications using AI must have a clear disclaimer.
- Campaign materials generated by AI must include a disclaimer.
- Newspapers must disclose if editorials or news stories are AI-generated.

Compliance Checklist

- Include a disclaimer on all political communications generated by AI. | Who: Candidates, political committees, and newspapers. | Penalty: Potential legal consequences for non-compliance.
- Ensure all campaign materials generated by AI have a prominent disclaimer. | Who: Political committees and candidates. | Penalty: Potential legal consequences for non-compliance.

Industries Affected

Political Campaigning

General

Political Campaigns

Media

Topics

AI Deepfakes

AI in Political Advertising

Comprehensive AI

Bill Sponsors

Name	Party	Role
Criswell		Primary
Hopkins		Cosponsor
McLeod		Primary
Currie		Primary
Porter		Primary
Banks		Primary
James-Jones		Primary
Nelson		Cosponsor
Paden		Cosponsor
Butler-Washington		Cosponsor
Johnson		Cosponsor
Summers		Cosponsor

Official Source

<https://billstatus.ls.state.ms.us/2024/pdf/history/HB/HB1267.xml>

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