

HB1689 • Mississippi

Election crime; create for dissemination of a deep fake within 90 days of an election.

Dead

Risk: High

Comprehensive

Effective: Jul 01, 2024 | Last Action (Apr 10, 2024): Died On Calendar

Summary

This bill criminalizes the dissemination of deep fakes within 90 days of an election if done with malicious intent and without consent, and allows specific parties to seek injunctive relief.

Business Impact

If you disseminate media related to elections, you must ensure it is not a deep fake or face up to \$10,000 in fines by July 1, 2024.

Key Provisions

- Criminalizes dissemination of deep fakes within 90 days of an election with malicious intent.
- Defines key terms such as 'deep fake' and 'candidate.'
- Establishes penalties of up to 5 years imprisonment or \$10,000 fines for serious violations.
- Allows the Attorney General, district attorney, depicted individual, candidate, or political party to seek injunctive relief against potential violators.
- Includes defenses for media entities that disclose content manipulation.
- Exempts satire and parody from the provisions.

Compliance Checklist

- Ensure no deep fakes are disseminated without consent during election periods. | Who: Individuals and entities disseminating election-related media. | Penalty: Up to \$10,000 in fines or imprisonment.
- Provide clear disclosures if media is manipulated. | Who: Media entities and individuals disseminating deep fakes. | Penalty: Potential criminal charges under the bill.

Industries Affected

General

Media

Political Campaigns

Technology

Topics

AI Deepfakes

Bill Sponsors

| Name | Party | Role |
|------------|-------|-----------|
| Read | | Primary |
| Oliver | | Cosponsor |
| Cockerham | | Cosponsor |
| Hale | | Cosponsor |
| Haney | | Cosponsor |
| Huddleston | | Cosponsor |
| Jackson | | Cosponsor |
| Ladner | | Cosponsor |
| Young | | Cosponsor |
| DeLano | | Cosponsor |
| Willis | | Primary |
| Owen | | Primary |

Roll Call Votes

| Date | Description | Yea | Nay | Result |
|------------|-------------|-----|-----|--------|
| 2024-03-12 | Passage | 116 | 1 | Passed |

Amendments

- Senate Committee Amendment No 1 — 0000-00-00 (Not Adopted)

Official Source

<https://billstatus.ls.state.ms.us/2024/pdf/history/HB/HB1689.xml>

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