

LB1203 • Nebraska

Regulate artificial intelligence in media and political advertisements under the Nebraska Political Accountability and Disclosure Act

Enacted

Risk: Medium

Narrow/Targeted

Last Action (Apr 18, 2024): Indefinitely postponed

Summary

LB1203 seeks to regulate AI in media and political ads in Nebraska. This analysis is based solely on the title and description, as the bill text is unavailable.

Business Impact

If you use AI in political ads, monitor Nebraska regulations for potential future compliance requirements.

Key Provisions

- Regulate AI use in media and political advertisements

Compliance Checklist

- Ensure transparency in AI-generated advertisements | Who: Political advertisers using AI | Penalty: Potential penalties for non-compliance
- Disclose the use of AI in advertisements | Who: All entities involved in political advertising | Penalty: Potential penalties for non-compliance

Industries Affected

Political Advertising

Consumer Protection

Media

Political Campaigns

Topics

Bill Sponsors

Name	Party	Role
John Cavanaugh	N	Sponsor

Official Source

https://nebraskalegislature.gov/bills/view_bill.php?DocumentID=55088

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