

LB1203 • Nebraska

Regulate artificial intelligence in media and political advertisements under the Nebraska Political Accountability and Disclosure Act

Enacted

Risk: Medium

Comprehensive

Last Action (Apr 18, 2024): Indefinitely postponed

Summary

LB1203 regulates the use of artificial intelligence in media and political advertisements under the Nebraska Political Accountability and Disclosure Act.

Business Impact

If you use AI in political advertising in Nebraska, you must comply with new regulations or face penalties.

Key Provisions

- Regulates the use of AI in political advertisements.
- Applies to all entities involved in political advertising.

Compliance Checklist

- Ensure transparency in AI-generated political advertisements | Who: Political advertisers and media outlets | Penalty: Potential penalties for non-compliance

Industries Affected

Consumer Protection

Political Campaigning

Political Advertising

Political Campaigns

Media

Topics

Bill Sponsors

Name	Party	Role
John Cavanaugh	N	Sponsor

Official Source

https://nebraskalegislature.gov/bills/view_bill.php?DocumentID=55088

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