

# HB1500 • New Hampshire

Relative to prohibiting the unlawful distribution of misleading synthetic media.

Introduced

Risk: Medium

Comprehensive

Last Action (Sep 12, 2024): Executive Session: 09/19/2024 01:00 pm Legislative Office Building 202-204

## Summary

HB1500 prohibits the unlawful distribution of misleading synthetic media in New Hampshire.

## Business Impact

If you distribute AI-generated media, ensure consent and proper labeling by July 1, 2024, or face legal consequences.

## Key Provisions

- 638:26-a I: Defines 'synthetic media' as media created or modified by AI.
- 638:26-a II: Establishes offense for distributing misleading synthetic media without consent or notice.
- 638:26-a III: Establishes offense for distributing election-related misleading synthetic media.
- 638:26-a IV: Classifies unlawful distribution as a class A misdemeanor.
- 638:26-a V: Classifies certain election-related offenses as a class B felony.

## Compliance Checklist

- Ensure all synthetic media distributed is not misleading. | Who: Distributors and creators of synthetic media. | Penalty: Legal penalties for unlawful distribution.

## Industries Affected

Media

Technology

General

# Topics

AI Deepfakes

## Bill Sponsors

Name	Party	Role
Linda Massimilla	D	Sponsor
Nancy Murphy	D	Sponsor
Eric Gallager	D	Sponsor
Jonah Wheeler	D	Sponsor
Thomas Cormen	D	Sponsor
Heath Howard	D	Sponsor
Angela Brennan	D	Sponsor
Lorrie Carey	D	Sponsor
Efstathia Booras	D	Sponsor
Donna Soucy	D	Sponsor
David Watters	D	Sponsor

## Official Source

[https://gencourt.state.nh.us/bill\\_status/legacy/bs2016/bill\\_status.aspx?lsr=2743&sy;=2024&sortoption;=&xtsessionyear;=2024&txtbillnumber;=HB1500](https://gencourt.state.nh.us/bill_status/legacy/bs2016/bill_status.aspx?lsr=2743&sy;=2024&sortoption;=&xtsessionyear;=2024&txtbillnumber;=HB1500)

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