

A3912 • New Jersey

Extends crime of identity theft to include fraudulent impersonation or false depiction by means of artificial intelligence or deepfake technology.

Introduced

Risk: Medium

Amendment

Last Action (Feb 27, 2024): Introduced, Referred to Assembly Science, Innovation and Technology Committee

Summary

Expands identity theft laws to include AI and deepfake impersonation, with restitution and public record correction for victims.

Business Impact

If you use AI for impersonation in NJ, you must comply with identity theft laws or face criminal charges.

Key Provisions

- Extends identity theft to include AI and deepfake impersonation.
- Defines 'false personation record' as AI-generated media.
- Penalties graded by number of victims affected.
- Allows restitution to victims and correction of public records.
- Excludes certain offenses related to alcohol purchase or age misrepresentation.

Compliance Checklist

- Ensure AI-generated media does not impersonate or falsely depict individuals. | Who: Businesses and individuals using AI for media creation. | Penalty: Criminal charges graded by number of victims.

Industries Affected

Technology

Media

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Victoria Flynn	R	Sponsor

Related Bills

- S3926 (NJ)
- S 329 (NJ)
- S329 (NJ)
- S736 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/A4000/3912_I1.HTM

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