

A4435 • New Jersey

Updates certain crimes to include nonconsensual pornographic deepfake threats and disclosure.

Introduced

Risk: Medium

Amendment

Effective: May 20, 2024 | Last Action (May 20, 2024): Introduced, Referred to Assembly Judiciary Committee

Summary

Bill A4435 updates NJ law to include nonconsensual pornographic deepfake threats and disclosures as criminal offenses.

Business Impact

If you use AI for creating images, ensure consent or face legal consequences immediately.

Key Provisions

- Amends P.L.2003, c.206 to include nonconsensual deepfake image creation and disclosure as a crime (Section 1).
- Defines 'deepfake' and criminalizes its nonconsensual disclosure (Section 1b).
- Allows a fine not to exceed \$30,000 for violations of subsection c (Section 1c).
- Amends N.J.S.2C:13-5 to include threats to disclose deepfake images as criminal coercion (Section 2).
- Provides an affirmative defense for actions with prior notice and lawful purpose (Section 1d).

Compliance Checklist

- Ensure consent for creation and distribution of deepfake content. | Who: Individuals and businesses in New Jersey | Penalty: Third-degree criminal charges and fines up to \$30,000
- Avoid threats to disclose deepfake images. | Who: Individuals in New Jersey | Penalty: Fourth-degree criminal charges

Industries Affected

Technology

Media

Topics

AI Deepfakes

AI Transparency

Bill Sponsors

Name	Party	Role
Andrea Katz	D	Sponsor

Related Bills

- S3551 (NJ)
- A 2736 (NJ)
- S 3303 (NJ)
- A2736 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/A4500/4435_11.HTM

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