

A5164 • New Jersey

Regulates artificial intelligence in news media industry; establishes "Artificial Intelligence In Communications Oversight Committee."

Introduced

Risk: Medium

Sector-Specific

Effective: Aug 01, 2025 | Last Action (Jan 14, 2025): Introduced, Referred to Assembly Science, Innovation and Technology Committee

Summary

Regulates AI in news media and establishes an oversight committee.

Business Impact

If you use AI in NJ news media, disclose AI content or face fines up to \$30,000.

Key Provisions

- Establishes the Artificial Intelligence In Communications Oversight Committee.
- Requires disclosure of AI-generated content in news media.
- Prohibits replacing journalists with AI in news media.
- Imposes fines for non-compliance with AI content regulations.
- Mandates annual reporting by the oversight committee.

Compliance Checklist

- Disclose AI-generated content with labels, credits, and disclaimers. | Who: News media entities in New Jersey | Penalty: Fines up to \$30,000 for repeated violations
- Ensure AI is not used in place of journalists. | Who: News media entities in New Jersey | Penalty: Fines up to \$30,000 for repeated violations

Industries Affected

News Media

Artificial Intelligence

Bill Sponsors

Name	Party	Role
William Sampson	D	Sponsor
Reginald Atkins	D	Sponsor
Julio Marengo	D	Sponsor

Related Bills

- A3307 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/A5500/5164_1.HTM

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