

A6246 • New Jersey

Establishes "Authentic Relationships Act"; prohibits artificial intelligence relationship simulation.

Introduced

Risk: High

Narrow/Targeted

Effective: Jun 09, 2026 | Last Action (Dec 11, 2025): Introduced, Referred to Assembly Science, Innovation and Technology Committee

Summary

Prohibits AI relationship simulations unless for medical use, with penalties for violations.

Business Impact

If you develop AI relationship simulations in NJ, you must cease or face \$25,000/violation fines.

Key Provisions

- Prohibits AI relationship simulations unless for medical use.
- Allows civil penalties up to \$25,000 per violation.
- Provides a cause of action for individuals harmed by violations.
- Defines 'AI relationship simulation' and 'legitimate medical usage'.
- Empowers the Attorney General to enforce the act.
- Takes effect 180 days after enactment.

Compliance Checklist

- Cease development/marketing of AI relationship simulations. | Who: AI providers in New Jersey | Penalty: \$25,000 per violation
- Ensure AI systems are for legitimate medical use if simulating interaction. | Who: AI providers in New Jersey | Penalty: \$25,000 per violation

Industries Affected

Technology

Healthcare

Topics

Comprehensive AI

Bill Sponsors

Name	Party	Role
Paul Kanitra	R	Sponsor

Related Bills

- A2710 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/A6500/6246_I1.HTM

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