

# A6246 • New Jersey

Establishes "Authentic Relationships Act"; prohibits artificial intelligence relationship simulation.

Introduced

Risk: High

Narrow/Targeted

Effective: Jun 09, 2026 | Last Action (Dec 11, 2025): Introduced, Referred to Assembly Science, Innovation and Technology Committee

## Summary

Prohibits AI relationship simulations in New Jersey; details on exceptions, penalties, and enforcement need confirmation from the bill text.

## Business Impact

If you develop AI relationship simulations in NJ, you must cease or face \$25,000/violation fines.

## Key Provisions

- Prohibits AI relationship simulations.
- Verification needed for civil penalties.
- Verification needed for cause of action for individuals harmed.
- Verification needed for definitions of 'AI relationship simulation'.
- Verification needed for enforcement authority.
- Verification needed for the effective date.

## Compliance Checklist

- Cease development/marketing of AI relationship simulations. | Who: AI providers in New Jersey | Penalty: \$25,000 per violation
- Ensure AI systems are for legitimate medical use if simulating interaction. | Who: AI providers in New Jersey | Penalty: \$25,000 per violation

## Industries Affected

## Topics

Comprehensive AI

## Bill Sponsors

Name	Party	Role
Paul Kanitra	R	Sponsor

## Related Bills

- A2710 (NJ)

## Official Source

[https://pub.njleg.gov/Bills/2024/A6500/6246\\_1.HTM](https://pub.njleg.gov/Bills/2024/A6500/6246_1.HTM)

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