

S736 • New Jersey

Extends crime of identity theft to include fraudulent impersonation or false depiction by means of artificial intelligence or deepfake technology.

Introduced

Risk: High

Amendment

Last Action (Jan 09, 2024): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

Expands identity theft laws to include AI and deepfake impersonation.

Business Impact

If you use AI for impersonation, you must cease or face criminal charges immediately.

Key Provisions

- Extends identity theft to include AI and deepfake impersonation.
- Defines 'false personation record' involving AI manipulation.
- Criminal penalties based on victim count and benefit obtained or deprived.

Compliance Checklist

- Cease use of AI for impersonation or false depiction. | Who: Individuals and businesses using AI or deepfake technology. | Penalty: Criminal charges based on severity.

Industries Affected

Technology

Media

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Douglas Steinhardt	R	Sponsor
Brian Stack	D	Sponsor
Kristin Corrado	R	Sponsor

Related Bills

- S3926 (NJ)
- S329 (NJ)
- S 329 (NJ)
- A3912 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/S1000/736_I1.HTM

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