

S736 • New Jersey

Extends crime of identity theft to include fraudulent impersonation or false depiction by means of artificial intelligence or deepfake technology.

Introduced

Risk: High

Comprehensive

Last Action (Jan 09, 2024): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

This bill extends identity theft laws to include fraud via artificial intelligence or deepfake technology.

Business Impact

If you use AI or deepfake technology in your operations, you must ensure compliance with identity theft laws or face criminal penalties.

Key Provisions

- Extends identity theft laws to include AI and deepfake technology.
- Defines 'false personation record' and 'false depiction'.
- Establishes penalties based on the number of victims affected.
- Allows courts to order destruction of false depictions.
- Clarifies civil actions for economic and non-economic losses.
- Maintains existing grading of identity theft crimes.

Compliance Checklist

- Ensure that any use of AI or deepfake technology complies with identity theft laws. | Who: Businesses and individuals using AI or deepfake technology. | Penalty: Criminal penalties including imprisonment and fines.
- Implement measures to prevent fraudulent impersonation using AI. | Who: Organizations utilizing AI technologies. | Penalty: Legal repercussions for non-compliance.

Industries Affected

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Douglas Steinhardt	R	Sponsor
Brian Stack	D	Sponsor
Kristin Corrado	R	Sponsor

Related Bills

- S3926 (NJ)
- S329 (NJ)
- S 329 (NJ)
- A3912 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/S1000/736_I1.HTM

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