

# S968 • New Jersey

Prohibits use of facial recognition technology on consumer except for legitimate safety purpose.

Introduced

Risk: High

Comprehensive

Last Action (Jan 09, 2024): Introduced in the Senate, Referred to Senate Commerce Committee

## Summary

This bill prohibits the use of facial recognition technology on consumers, except for legitimate safety purposes.

## Business Impact

If you operate a retail business in New Jersey, you must stop using facial recognition technology on consumers unless for safety by enactment.

## Key Provisions

- Prohibits use of biometric surveillance systems on consumers unless for legitimate safety purposes.
- Defines 'biometric surveillance system' as software for facial recognition or remote biometric recognition.
- Establishes penalties for violations, including fines and cease and desist orders.

## Compliance Checklist

- Cease use of facial recognition technology on consumers | Who: Retailers and places of public accommodation | Penalty: Fines up to \$10,000 for first offenses, \$20,000 for subsequent offenses

## Industries Affected

Retail

Entertainment

Hospitality

## Topics

Facial Recognition

## Bill Sponsors

Name	Party	Role
Kristin Corrado	R	Sponsor

## Related Bills

- S3499 (NJ)
- S3268 (NJ)

## Official Source

[https://pub.njleg.gov/Bills/2024/S1000/968\\_I1.HTM](https://pub.njleg.gov/Bills/2024/S1000/968_I1.HTM)

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