

S976 • New Jersey

Prohibits deepfake pornography and imposes criminal and civil penalties for non-consensual disclosure.

Introduced

Risk: High

Amendment

Last Action (Jan 09, 2024): Introduced in the Senate, Referred to Senate Judiciary Committee

Summary

Prohibits non-consensual disclosure of deepfake pornography, imposing criminal and civil penalties in New Jersey.

Business Impact

If you distribute deepfake media without consent, you must stop or face criminal penalties.

Key Provisions

- Amends P.L.2003, c.206 to prohibit non-consensual disclosure of deepfake pornography (Section 1).
- Defines 'deceptive audio or visual media' (Section 1.c.3).
- Imposes a fine up to \$30,000 for violations of subsection c.
- Specifies defenses and exceptions for certain disclosures (Section 1.d and 1.e).
- Includes provisions related to fitting rooms or dressing rooms (Section 1.e and 1.f).

Compliance Checklist

- Ensure consent is obtained before creating or distributing deepfake content. | Who: Media producers and distributors | Penalty: Fines up to \$30,000
- Review and update policies to comply with new definitions and penalties. | Who: Legal and compliance teams | Penalty: Potential legal action and fines

Industries Affected

Media

Technology

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Kristin Corrado	R	Sponsor
Jon Bramnick	R	Sponsor
Michael Testa	R	Sponsor

Related Bills

- S 1159 (NJ)
- S1159 (NJ)
- S3707 (NJ)
- A 1892 (NJ)
- A 1359 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/S1000/976_11.HTM

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