

S2545 • New Jersey

Establishes Deep Fake Technology Unit in DLPS; appropriates \$2 million.

Introduced

Risk: Medium

Comprehensive

Effective: Aug 08, 2024 | Last Action (Feb 08, 2024): Introduced in the Senate, Referred to Senate Law and Public Safety Committee

Summary

The bill establishes a Deep Fake Technology Unit in New Jersey's DLPS and allocates \$2 million for its operation.

Business Impact

If you create or use media content in New Jersey, you must ensure compliance with deep fake regulations by the unit's formation or face legal scrutiny.

Key Provisions

- Establishes the Deep Fake Technology Unit in the Division of Criminal Justice.
- Unit to provide training and technical assistance to law enforcement and courts.
- Annual reporting on unit activities and technological advancements required.
- Unit to analyze and authenticate deceptive media for investigations.
- Collaboration with state, federal, and private entities for best practices.
- Attorney General may adopt necessary guidelines for implementation.

Compliance Checklist

- Establish the Deep Fake Technology Unit | Who: Attorney General | Penalty: Potential legal and operational challenges
- Provide training and technical assistance to law enforcement | Who: Deep Fake Technology Unit | Penalty: Increased difficulty in prosecuting deceptive media cases

Industries Affected

Legal Services

Law Enforcement

Technology

Media Production

Topics

AI Deepfakes

Bill Sponsors

Name	Party	Role
Paul Moriarty	D	Sponsor
Shirley Turner	D	Sponsor

Related Bills

- A5512 (NJ)
- S2130 (NJ)
- A 3058 (NJ)
- A2364 (NJ)
- A3058 (NJ)

Official Source

https://pub.njleg.gov/Bills/2024/S3000/2545_I1.HTM

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