

# S3551 • New Jersey

Updates certain crimes to include nonconsensual pornographic deepfake threats and disclosure.

Introduced

Risk: High

Amendment

Effective: Sep 12, 2024 | Last Action (Sep 12, 2024): Introduced in the Senate, Referred to Senate Judiciary Committee

## Summary

Updates NJ law to criminalize threats and disclosure of nonconsensual pornographic deepfakes.

## Business Impact

If you create or distribute deepfakes in NJ, you must ensure consent or face criminal charges.

## Key Provisions

- Criminalizes disclosure of nonconsensual pornographic deepfakes.
- Defines 'deepfake' as realistic but fake images or videos created using advanced technology.
- Establishes penalties for disclosing deepfakes without consent.
- Includes threats to disclose deepfakes under criminal coercion.
- Includes an affirmative defense for certain disclosures with prior notice and lawful purpose.
- Amends existing laws on criminal invasion of privacy and criminal coercion.

## Compliance Checklist

- Ensure consent for creating or distributing deepfake content. | Who: Content creators and distributors in NJ | Penalty: Third or fourth-degree criminal charges, fines up to \$30,000

## Industries Affected

Digital Media

Technology

# Topics

AI Deepfakes

AI Transparency

# Bill Sponsors

Name	Party	Role
Kristin Corrado	R	Sponsor

# Related Bills

- A4435 (NJ)
- A 2736 (NJ)
- S 3303 (NJ)
- S3303 (NJ)

# Official Source

[https://pub.njleg.gov/Bills/2024/S4000/3551\\_11.HTM](https://pub.njleg.gov/Bills/2024/S4000/3551_11.HTM)

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