

SB889 • Maryland

Consumer Protection and Labor and Employment - Electronic Shelving Labels and Surveillance-Based Price and Wage Setting - Prohibitions

Introduced

Risk: Medium

Narrow/Targeted

Last Action (Feb 12, 2026): Hearing 3/12 at 1:00 p.m.

Summary

This bill prohibits surveillance-based price and wage setting, specifically targeting food retailers and employers. Violations are unfair trade practices under Maryland law.

Business Impact

If you operate a food retail business in Maryland, you must cease surveillance-based price and wage setting by the bill's effective date or face penalties for unfair trade practices.

Key Provisions

- Prohibits surveillance-based price setting for consumer goods and services.
- Requires food retailers to use non-digital price displays instead of electronic shelving labels.
- Classifies violations as unfair, abusive, or deceptive trade practices under the Maryland Consumer Protection Act.
- Prohibits employers from engaging in surveillance-based wage setting.

Compliance Checklist

- Cease use of surveillance-based pricing methods | Who: Food retailers | Penalty: Classified as unfair trade practice
- Implement non-digital price display methods | Who: Food retailers | Penalty: Classified as unfair trade practice
- Stop using surveillance-based wage setting | Who: Employers | Penalty: Classified as unfair trade practice

Industries Affected

Law
Enforcement

Technology

Consumer
Protection

Employment

Finance

Food
Services

Retail

Topics

AI in Employment

AI in Law Enforcement

Bill Sponsors

Name	Party	Role
Eckardt		Primary
Rosapepe		Primary
West		Primary
Smith		Primary
Carozza		Primary
Elfreth		Primary
Hayes		Primary
Klausmeier		Primary
Ready		Primary
Washington County Senators		Primary
Jennings		Primary
Lee		Primary

Related Bills

- HB148 (MD)

Official Source

<https://mgaleg.maryland.gov/mgawebsite/Legislation/Details/SB0889?ys=2026RS>

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